

Band Plays at 9 and 4:45
Organ at 11
Melody and Chimes at Noon

WANAMAKER'S

Store Opens at 9
Daylight-Saving Time

WANAMAKER'S

Store Closes at 5
Daylight-Saving Time

WANAMAKER'S

WEATHER
Showers

Offering the Best, Day After Day, Has Made This Wanamaker Store So Big

The Amenities of This Business Are the Growth of Years

Get your dictionary and see what that old, little-used word means.

Chambers' Twentieth Century Dictionary says, it means "pleasantness, as regards situation, climate (atmosphere), manners, disposition."

All our sixty-one years have been a diligent, steady pulling together into our convenient building, of all needful, indispensable merchandise of the most reliable character, and placing it on exhibition to be seen and at the service of the people, without tumultuous excitements or pompous urgencies to purchase.

Be at home as you like, when it suits you, even if only to keep out of the heated streets.

[Signed] *John Wanamaker*

June 17, 1922.

What Lovely Colors in the Wanamaker Chamois-Lisle Gloves!

Yes, we're particular about that. No other chamois-lisle glove quite equals the delicately-graded color range.

They offer so many beautiful shades of mode, of gray, of pongee, and of heaver, it would be almost impossible not to find the shade you desire. Besides chamois yellow, white and black.

Made to our order abroad, and perfectly made, with an extra fine suede finish.

Women's two-clasp at 85c a pair; strap-wrist at \$1; 12-button at \$1.25; 16-button at \$1.50.

Children's two-clasp in gray, pongee or brown, 75c a pair.

(Main Floor)

Just 1200 Yards Fine French Chiffon at 95c a Yard

An almost incredible price for such soft, lovely imported chiffon.

As much superior to ordinary chiffon as hothouse orchids are to roadside flowers.

All-silk, 40 inches wide; in flesh color, white, navy and black.

But not another yard to be had at the price when this is gone.

(First Floor)



THE Old Masters of Music Are Gone

Their work lives after them.

The brilliant compositions of Liszt, Mendelssohn, Beethoven and all that great company of genius, have come down to us all.

Any day we may hear them played.

But what would we not give to hear them played by the hands of the composers themselves!

There Are Masters of Music Today

Men and women who are composing beautiful music that will live after them.

Men and women who play with a divine skill, entrancing all who hear.

How fortunate for the world that the wonderful playing of these modern musicians is being immortalized

By the Ampico

the marvelous reproducing piano that gives you again more perfectly than any other instrument of its kind the music played upon it.

The most gifted artists of our time—those whom the world to-day crowds concert halls to hear—are playing for the AMPICO. The records of their own compositions, and their sympathetic interpretations of the great compositions of all time, being forever to the owner of an AMPICO and a library of AMPICO recordings.

(Egyptian Hall, Second Floor)

Round-Thread Irish Dress Linen for 68c

A new shipment of the linen that women are finding so extraordinary at 68c a yard.

In white and fifteen of the most desirable Summer colors, all 36 inches wide, and of exactly right texture for dresses, suits and skirts.

(West Aisle)

Bungalow Aprons—Very Inexpensive

No woman need lack for pretty things to wear in her house-working hours when she can get such bungalow aprons and for a "mere score."

Bungalow aprons of a figured or striped lustrous cotton, \$1.50. Of striped and checked gingham, \$1.50 and percale, \$1. Of percale with figures and larger plaids, \$2.

The same in extra sizes, made of checked gingham and checked percale, \$1.85 and \$1.50 respectively.

Apron dresses of gingham with white collars and black belts, \$1.50. Garden aprons of cotton crepe, \$3.50 and \$3.85; of cretonne, \$3.85.

(Third Floor)

Wide Two-Toned Ribbon, Special, \$2.50 a Yard

The right width for girdles and sashes for lingerie dresses, that is six inches wide and the soft satin is a fine, beautiful quality.

There are about fourteen combinations of colors, and they include all the prettiest shades.

(Main Floor)

A Lady Writes From New Mexico

ordering a fresh supply of Queen Mary linen cleansing cream.

In that "terribly high and dry climate," she says, "every one wants some. Undoubtedly it is the best on the market."

The best for every climate—high and dry or low and damp.

Used in place of water or after washing the face, it removes every atom of dust and leaves the skin soft, velvety and fragrant.

Wanted all over the world, but found only at Wanamaker's. Priced 50c, \$1 and \$1.50 a jar.

(Main Floor)

Beluchistan Rugs to Delight June Brides—\$27 to \$35

What could make the eyes of a June bride sparkle more than a fine, rich, lustrous rug? In dark glowing mahogany red, set off by liberal touches of ivory and deep blue.

(Seventh Floor)

Many people use them not only as rugs, but also as throws for piano benches or couches, in which capacity they are colorful and effective. Size, approximately, 3 x 5 ft.; price, \$27 to \$35.

NEW Diamond and Onyx Jewelry

Perhaps it was Paris, perhaps just the fact that women are wearing more black and black-and-white gowns, but it is certainly true that diamond and onyx jewelry is extremely fashionable.

Diamond and onyx rings, mounted in new and remarkably beautiful platinum settings, \$295 to \$420.

Diamond and onyx bairpins, graceful open-work designs in platinum mountings, \$465 to \$500. Flexible bracelets of onyx only in platinum gallery settings, \$275.

(Main Floor)

New Colored Wash Dresses for Baby Girls

Cool little dresses they are, too, and purposely made with short sleeves and low neck in many cases, but there are others with higher necks and long sleeves.

One might say, there is no end to the number of styles—many are smocked or have some other touch of hand embroidery, also bishop models and ruffled frocks.

All are of such materials as will wash well, for example gingham, batiste, dimity, crepe, chambray and silk pongee. Usually there are bloomers. From \$1.25 to \$10.50. Two to six year sizes.

(Third Floor)



When Outdoors Beckons—Madame Wants a Different Sort of a Dress

A SPORTS DRESS most likely, and both madame and her debutante daughter find them gay and free.

THE Newest Sports Dresses for Women—\$22.50 to \$75

Here is one of the new close silk jersey dresses—a smart and simple model with black-and-white, jade-and-white or cherry-and-white stripes arranged in clever fashion.

Or a heavy silk crepe of jade color with its blouse or upper half of white crepe de chine, embroidered in green to match the skirt.

Another such crepe is in oyster white with scalloped collars, sleeves and front.

A novelty cotton—a sort of honey-comb material—butons, like so many of the newest dresses, straight from the high throat to the hem, and comes in orchid-and-white or sunset-and-white.

(First Floor)

A silk crepe, finely pleated from shoulder to hem, has broad sleeves and is a lovely pure yellow in color. A grayish crepe has the trimming of cross-stitch bands, black-and-red, which is one of the new features in fashion.

A creamy cotton matelasse with cloudy brown figures on it is cut in the same high-necked, straight and simple fashion.

Just a few styles out of many. Prices are \$22.50 to \$75.

NEW Silk Sports Dresses for Active Young Women

Which means the young woman who plays tennis or golf or who expects to spend her vacation taking mountain tramps or boating. She is certain to need a cool dress of some sturdy material which can be readily laundered.

So here it is—a new tub silk sports dress in a simple style with blouse and skirt slightly gathered on a band and a narrow sash. The collar is the turn-over kind which opens in a V in front, forming ve-

vers. There are two patch pockets, hemstitched like the collar and short sleeves.

In either white or a lovely shade of orchid, \$27.50 and from 14 to 20 years in sizes.

(Second Floor)

Women's Fine White Canvas Oxfords at \$11.50

The canvas couldn't be finer, the last more comfortable, the lines more attractive, or the shoe better built.

It is, in fact, the best white canvas oxford made. It has all the extra little details of master workmanship which differentiate a fine shoe from an ordinary one.

The rather rounded toe and sensible military heel make for comfort.

(First Floor)

The substantial white leather welted sole promises good service. The price is \$11.50.

An excellent white canvas oxford, less finely finished in detail, is \$9.50. It has moderate Cuban heel and white welted sole.

(First Floor)

Embroidered White Voile—Special

50c a yard is uncommonly little for such dainty snowy voiles with embroidery or delicate fancy plaiding.

The width is 36 inches.

(West Aisle)

Inexpensive Nightgowns for Large Women

Cool nainsook nightgowns with low necks and short sleeves, some trimmed with embroidery and some with lace; necks round and square. \$1 to \$3.75.

(Third Floor)

The Women's London Shop

is showing some unusual automobile dust coats.

They are made of a new French granite cloth, are hand tailored by our own men in the London Shop and totally different in effect from the ordinary dust coat.

The price is \$35. (The Gallery)



Several Hundred Solidly Good White Enamel Refrigerators

Refrigerators

identical to some that have been right here for a good deal more money and that other stores sell for fully a third more have come to sell at the lowest price in our memory.

Special at \$27.50

Three-door refrigerators—big enough for most every home, having a 100-pound ice capacity and the outside measurements are 33x19x46 inches.

White enamel inside and out. They are built of three-ply veneered hardwood with solid posts and further strengthened by four steel bolt rods running through. Thoroughly insulated. The whole frame is interlaced and airtight.

The food chamber extends the entire height on the right side and is equipped with wire shelves that permit the free circulation of air. Under the ice chamber is a compartment for milk and smaller things.

Not only staunch, long-serving refrigerators, but attractive as well in all-white with solid brass nickel-plated hinges and door latches.

(Fourth Floor)

Black Shoes Don't Mean "Modest" Shoes for an Up-to-Date Man

For brogues come in black, which calls to mind that some new black brogues have gotten in and they are about the best so far.

Most appealing of all is the price—\$6.40.

Talk about the "good old days," a man will say there never were better times when he sees so much style and so much quality at this price.

(Main Floor)

They are brogues in every detail, chock full of perforations and have the full wing tip.

Solid oak soles that promise months of wear, and rubber heels.

Rag Rugs Bring Gay Touches to the Home in Summer

Plain or mixed, but always in colors that are cheerful and cool to see.

And rag rugs are here in abundance, really some of the most attractive ones in years, and prices are surprisingly reasonable.

8 x 12 ft., \$9 and \$11.75. 7 1/2 x 10 1/2 ft., \$6.75 and \$8.25. 6 x 9 ft., \$4.75 and \$7.25.

(Seventh Floor)

Stenciled Crash and Snowflake Curtains

are much liked as effective Summer door draperies.

An interesting selection of both kinds is here, the crash curtains being stenciled in oil colors and in floral designs of a novel decorative kind. Priced \$8 a pair.

Snowflake curtains, in blue, rose, green and ecru, combining coolness, inexpensiveness and a pretty furnishing quality, are \$3.25 a pair.

(Fifth Floor)

Hundreds of Shirts of English Madras Have Come In for \$2.50

Beyond a doubt, the lowest price a good imported madras shirt has been marked for years.

And every shirt in the group is good—up to Wanamaker standard in every detail.

For the most part the backgrounds are in smart Summer colors with varied white stripes, like so many men expect an imported madras shirt to be.

But there is great choosing among the shirts with white grounds and colored stripes.

(Main Floor)

GOLD Encrusted Crystal

\$3—Mostly at Half

Another notable new shipment brings a brilliant selection of handsome pieces, most of them at half, and including cheese and cracker dishes, sandwich trays, jugs, comports, candy boxes and jars, salad and fruit bowls and other desirable and attractive articles.

All are of fine crystal decorated with a wide coin-gold encrusted band. Now \$3 each.

(Fourth Floor)

A Man Who Travels Will Pick a Small Kit Bag Most Every Time

Hold more, stand up better is his blunt explanation.

It's true, too, for an outside glance never would give an idea of how much can be packed snugly away in a kit bag, while the sturdy frames and stout stitches lend indefinite service.

Right now is a mighty good time to select one, for walrus bags, in black or brown, are here at lower prices. Three sizes—18, 20 and 22 inches—and the black ones are priced \$25; brown ones \$27.50.

(Main Floor)

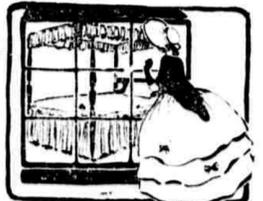
A Young Girl's Bedroom in Old Curly Maple

THE ANTIQUE SHOP has done a room in old curly maple that will delight some one seeking suggestions for a sunny, cheerful bedroom, say for a young girl. All the pieces are of old Pennsylvania origin.

The centerpiece, of course, is the bed—a charming old maple four-poster of rather small size, with paneled headboard and bell-top posts. Above the posts rises a gracefully arched tent top of red and white English glazed chintz, with valance of ball-fringed white voile.

The dainty bedspread, the ruffled drapery of the dressing-table, and the curtains at the windows all carry out this sheer white voile and pink glazed chintz combination—as fresh and charming as apple blossoms!

In addition there is a beautiful old chest of



drawers in curly maple; an unusually interesting little sewing table with three drawers, and three attractive chairs.

The Antique Shop will sell the pieces separately or together. If simpler beds are preferred, a pair of old maple low four-posters in the same room offer themselves reasonably.

(Fifth Floor)